

ANNEX D
Technical Evaluation Criteria

Criteria	Weight	Description
Strategic Alignment	10%	The proposal demonstrates alignment with the strategic priorities outlined in the Philippine Innovation Act and the National Innovation Agenda and Strategy Document 2023-2032. Furthermore, it is aligned with the goals and objectives outlined in the Philippine Development Plan 2023-2028, Regional Development Plans 2023-2028 (if applicable), and the Sustainable Development Goals.
Innovativeness	40%	<p>The proposal includes a clear description of the new product, service, approach, or technology being proposed. It also explains how the proposed innovation differs from existing solutions in the same field or market and demonstrates its potential impact.</p> <p>The proposal also identifies and addresses specific problems or challenges within the designated areas of implementation or utilization, whether at the national, regional, or local level. It demonstrates a market-driven approach to problem-solving, presenting a clear and compelling value proposition that aligns with the needs of the target market or population. The proposal also presents a deep understanding of the intended constituency, with the proposed innovation exhibiting high potential for adoption and commercial success, effectively meeting the needs and expectations of its users, beneficiaries, and other relevant stakeholders.</p>
Socioeconomic and Environmental Impact	20%	The proposal is transformative and can produce positive socioeconomic and environmental outcomes for the specified target beneficiaries. It aims to contribute to inclusive growth, sustainability, and the well-being of the community. It also integrates the application of gender and development perspective in development planning processes and across various stages of the project cycle.

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<p style="text-align: center;">Feasibility, Sustainability, and Scalability</p>	<p style="text-align: center;">30%</p>	<p>The proposal demonstrates feasibility with a clear and realistic plan for implementation within the proposed timeline and budget. It also outlines a sustainability plan to ensure continuity of activities beyond the initial funding support.</p> <p>For pre-commercialization, commercialization, adoption/diffusion programs, activities, or projects, the proposal should include a clear plan for scaling up, encompassing investment plans, partnerships, and resource mobilization.</p>
<p style="text-align: center;">TOTAL</p>	<p style="text-align: center;">100%</p>	